

# Testimonials, Clients and Partners

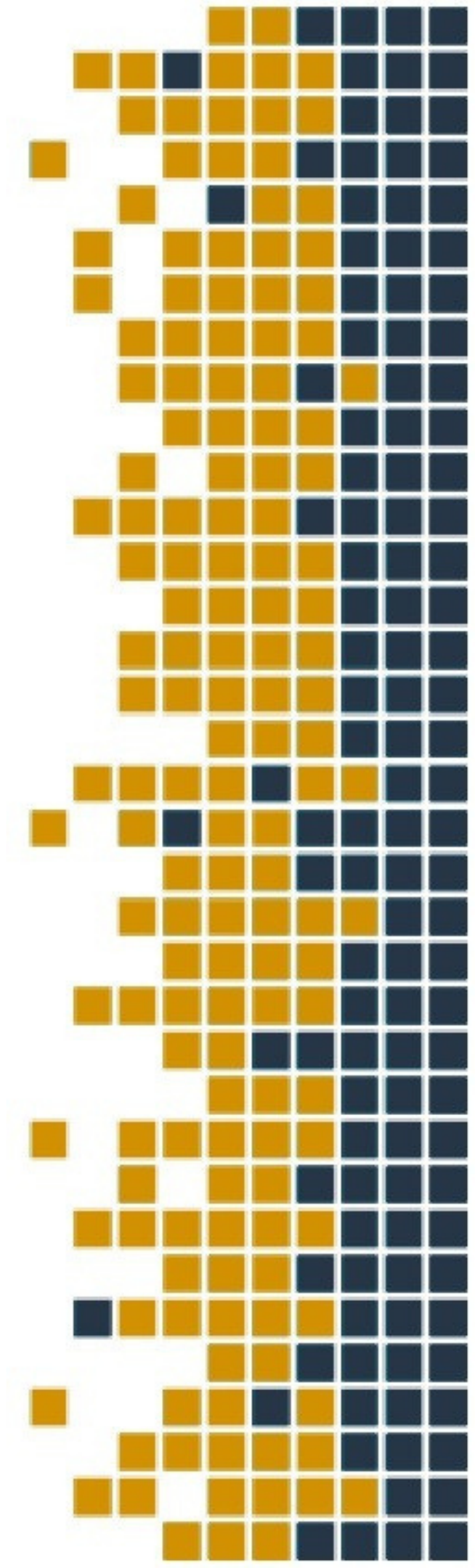


# Edgar Barrera

## Customer Service Director Izzi

Screen Recording has allowed us to detect bad practices and fraud as well as detect opportunities for improvement in the processes that an agent executes to serve our clients.

Xira's RPA solution has helped us optimize and speed up the execution of the sales validation process.



# Aaron Eduardo Santos Canela

## Data & Analytics Coordinator

Yes, I would definitely recommend them. The attention is very good, the attention time is fast, the proposals are appropriate to the needs expressed and the follow-up is ideal.





## Marco Vinicio Fernández

### IT Project Manager Afirme Group

The first thing we looked for was a chatbot, fortunately we found ourselves along the way with you, with Xira to do this development. What convinced us a lot was the work methodology, the methodology of being agile in doing things in very short periods. We managed to implement this chatbot together in, (if I'm not mistaken), in one week.



Ver Demo





## Gerardo Islas

### E-Commerce Lider Chopo

We started working with very simple automated processes, and with this we began to demonstrate internally that automated processes had many benefits, we started looking for suppliers and met Xira. So that was the first approach we had with Artificial Intelligence and the truth is that it gave us very good benefits.





## Alejandro Canasí

### Executive Director Iké Asistencia

We are now doubling and tripling efforts to further digitize our processes. So if the client dared to be attended by message, it would be better for me to attend to him via messages, through Xira's chatbots, which they are very good at developing to make our processes more efficient.



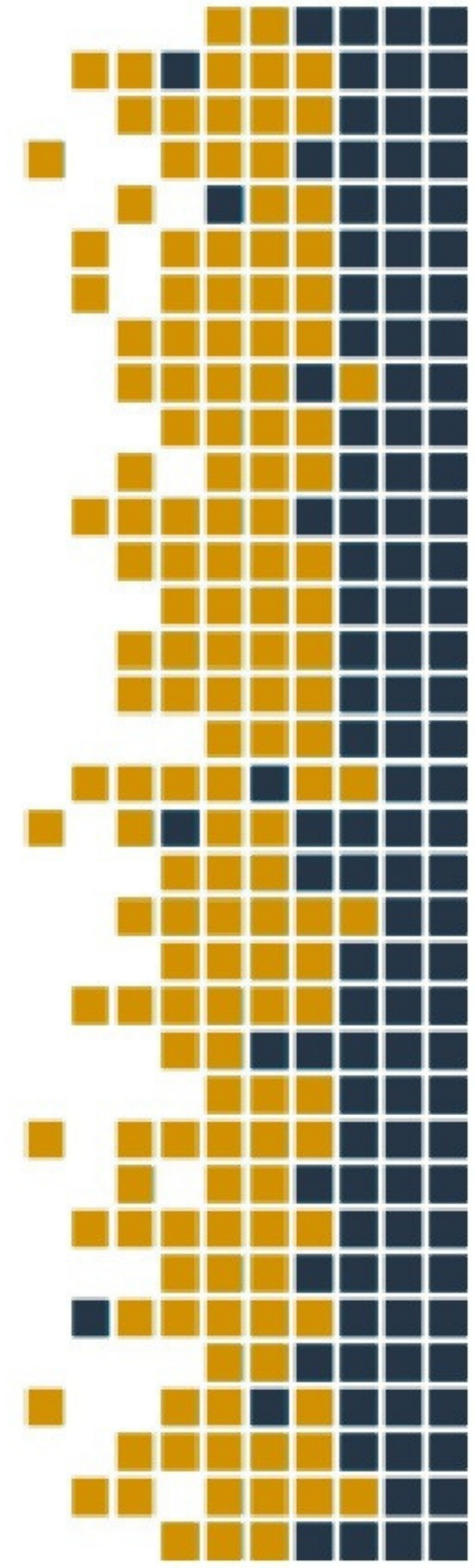


## Lucero Méndez

### Coordinator of National Commissions POSADAS Group

Yes, of course I recommend it: the development has helped us a lot to make our daily lives more efficient and when failures have occurred in the robot, the service to solve them has been fast and effective. I definitely highly recommend it.

POSADAS®





## Carla López y José Mendoza

### HR Management INVEX

We recommend the solution because it helps you make processes more efficient and reduce times.







## Dafne Meymar

### Director RT4 Mexico

My pre-sales area is very happy with the process we have worked with Xira so congratulations and thank you for the alliance we have. In my pre-sales area, the idea that we have as offices is to be very close to the client and in being close to the client, we look for technologies in which we can be very dynamic.



Ver Demo





## Víctor Pimentel

### Eficasia Operation Support Director

We are very happy with the results obtained from the implementations and incorporations of artificial intelligence in our internal and client processes. Thanks to Xira we have generated important efficiencies, improving the client experience and it has allowed us to focus on the most complex tasks of the business.



**EFICASIA**  
Soluciones Integrales  
en Centros de Contacto





**Daniela Lira**

**Director and Co-Founder TCW  
Mexico**

The truth is that working with you has been very good, super professionals, great teamwork and super visionary.

**TCW**





**Paola Ferrer**

**Pentafon Innovation Director**

I highly recommend Xira's RPA products since they are custom made and take a considerable amount of time depending on the complexity that this entails.



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CONTACT CENTER & BPO





## Cecilia Vega

### CEO AIWEEN

Yes, we recommend them because they generate confidence and certainty in execution and delivery times.

**aiween**





**Rolando Blanco**

**HR Director Pentafon**

Today we can attend a much larger number of people in Human Resources, from recruiting, to training, to caring for people. With the same resource, we tripled our attention capacity, and mainly improved the service we provide to people.



**PENTAFON**

CONTACT CENTER





## Rosaurora Espinoza Hernandez

### Revenue Systems Manager

The automation of this process has helped us improve our time to market by eliminating the bottlenecks we had. Xira has given us support in every part of the process during all stages of the project, as well as adequate support when problems arise.

P  S A D A S

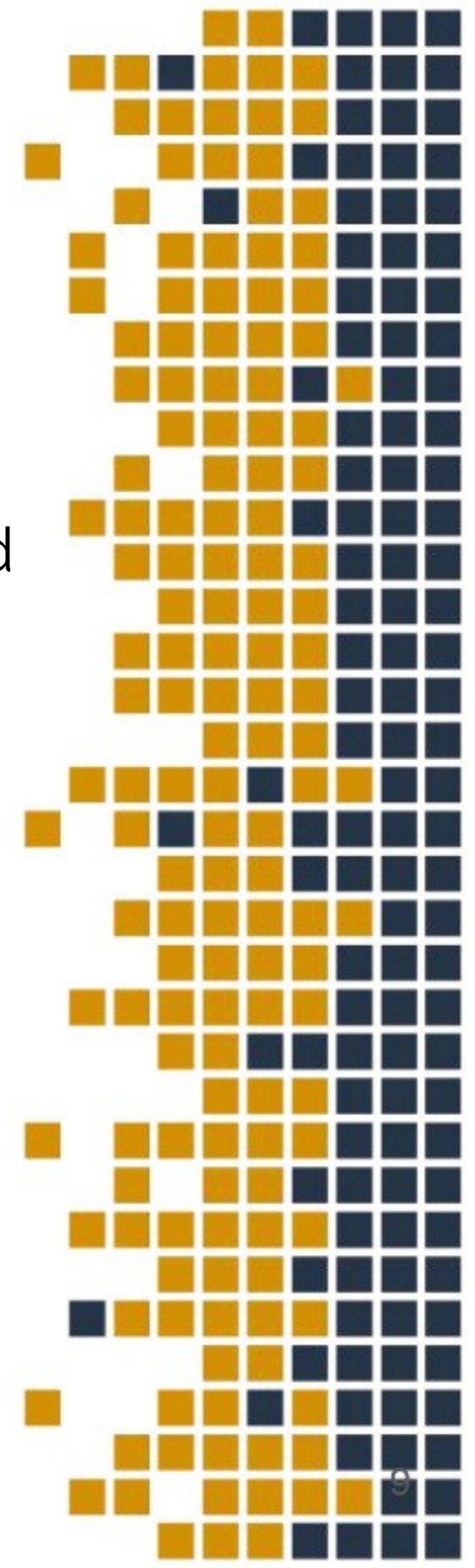




## Patricia Torres Quality Manager

Would you recommend Xira products?  
Why?

Yes, it is agile, quick response, good treatment and alternative solutions.







## Juan Carlos Campo Operations Manager

Would you recommend Xira products?

Yes, I would recommend them, it would just improve the process of understanding the requirements a little since sometimes there was a struggle in communication between SRL and XIRA.



## Alejandro Saavedra

### Loan Administration Manager

It has made our work easier. They have evolved a lot and have improved their services.



Kalid Ramos

Technology Support Specialist Scotiabank

Yes I would recommend them, their Chatbot is good.

**Scotiabank**<sup>®</sup>



## Roberto Velasco Operations Manager

Highly recommended. Delivery times were always on time. The incidents that were reported were resolved in time. There is a great willingness to help.

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